

**OVERVIEW**

Experienced Creative Leader/Art Director with sharp eye for compelling design and consumer facing marketing solutions. Experience in branding, packaging, project management, PR, print and web based initiatives, copywriting, and oversight of a creative team.

BFA · Art Institute of Seattle · Graphic Design **AA** · Platt College San Diego · Graphic Design

EXPERTISE

- Art Direction, Branding, Point of Sales, Presentations, User Interface, Exhibits
- Design & Management, Budget Planning, Team leadership, New Business
- Oral & Written Communication, Copywriting, Proposals, Sell Sheets
- Adobe CS5, Microsoft Office, Mac & PC, Illustration, Photography

EXPERIENCE**Senior Designer · Weber Shandwick**

New York, New York · October 2010 - Present

Public Relations new business presentations, branding, and art direction for global brands Pepsi, Suave, Nickelodeon, GM, Bill & Melinda Gates Foundation, Nespresso, and Pfizer. Creation of internal training and communications campaign.

Senior Art Director · AgencyRx

New York, New York · August 2010 - October 2010

Temporary placement. Art direction, branding and project management for pharmaceutical brands Rituxan, Pfizer, and Genentech.

Art Director · JWT

New York, New York · July 2010 - August 2010

Temporary placement via Creative Circle. Art direction, branding and project management for global brands Siemens and LF.

Senior Designer · Whiting Design

Seattle, Washington · January 2008 - June 2010

Art direction, branding, advertising, web design, and packaging for recognized clients in food & wine, retail, nautical engineering, property development and health services. Emphasis on point of sales, brand strategy, campaign management, promotion, email and mail marketing, copywriting, and production.

Art Director · Human Rights Campaign (Nonprofit)

Seattle, Washington · June 2008 - June 2010

Event planning and marketing for annual black tie dinners. Theme creation, branding, marketing, video direction, stage design, and team management. City-wide campaign encompassed invitation, RSVP card, website, online advertisement, and 100 page program per event.

Senior Designer · Exhibit Design Consultants

Seattle, Washington · June 2006 - January 2008

Design for trade shows including large displays, permanent show rooms, custom design and fabrication, way-finding, and brand services.

Senior Designer · Humanity In Unity (Nonprofit)

Seattle, Washington · January 2006 - July 2007

Corporate re-branding, promotional marketing, product development, package design

Designer · University of Alaska

Anchorage, Alaska · May 2003 - July 2004

Event marketing, department re-branding, promotional materials, student and community outreach