



QUALIFICATIONS

TRAVIS BRAGG

TRAVISBRAGG@GMAIL.COM

206-755-1572

TRAVISBRAGG.COM

SKILLS

Experienced Senior Designer/Art Director with sharp eye for stellar design and typography. Expertise in brand identity systems, project management, advertising, event marketing, point of sale, copywriting, packaging, and web design.

EXPERIENCE

Senior Designer · Whiting Design - Seattle, WA · 01/08 - 06/10

Art direction, brand development, advertising, web design, and packaging for recognized clients in food & wine, retail, nautical engineering, property development and health services. Emphasis on point of sales, brand strategy, campaign management, promotional materials, email and mail marketing, copywriting and production.

Art Director · The Human Rights Campaign (Nonprofit) - Seattle, WA · 06/07 - 06/10

Event planning for annual black tie dinners with proceeds above \$300,000 per event. Responsibilities include theme creation, branding, marketing, video direction, stage design and team management. Promotional items includes invitation, rsvp card, website, online advertisement and 100 page program.

Senior Designer · Exhibit Design Consultants - Seattle, WA · 06/06 - 01/08

Design for trade shows including large scale displays, permanent show rooms, custom design and fabrication, and brand services as part of a collaborative art team.

Contract · The Ashford Senior Living - Seattle, WA · 02/10 - 05/10

Brand re-development, web design, direct mail marketing, advertising

Contract · All About Care - Seattle, WA 12/09 - 04/10

Brand development, direct mail marketing, advertising

Contract · Humanity In Unity (Nonprofit) - Crestone, CO · 01/06 - 07/07

Corporate re-branding, promotional marketing, product development, package design

Art Director · The Evergreen School (Nonprofit) - Shoreline, WA · 06/05 - 01/06

Campaign marketing, brand development, promotional materials

Contract · Sparky's Outdoor Coffee & Gear Co. - Seattle, WA · 10/04 - 01/05

Brand redevelopment, label series, powerpoint presentation, advertising

In-house Designer · University of Alaska Anchorage - Anchorage, AK · 05/03 - 07/04

Department re-branding, event marketing, promotional materials

EDUCATION

The Art Institute of Seattle - Seattle, WA · Bachelor of Fine Arts in Graphic Design

University of Alaska Anchorage - Anchorage, AK · Undergraduate Studies

Platt College - San Diego, CA · Certification in Graphic Design